



Georgian Bay  
Cancer Support Centre

HOPE lives here

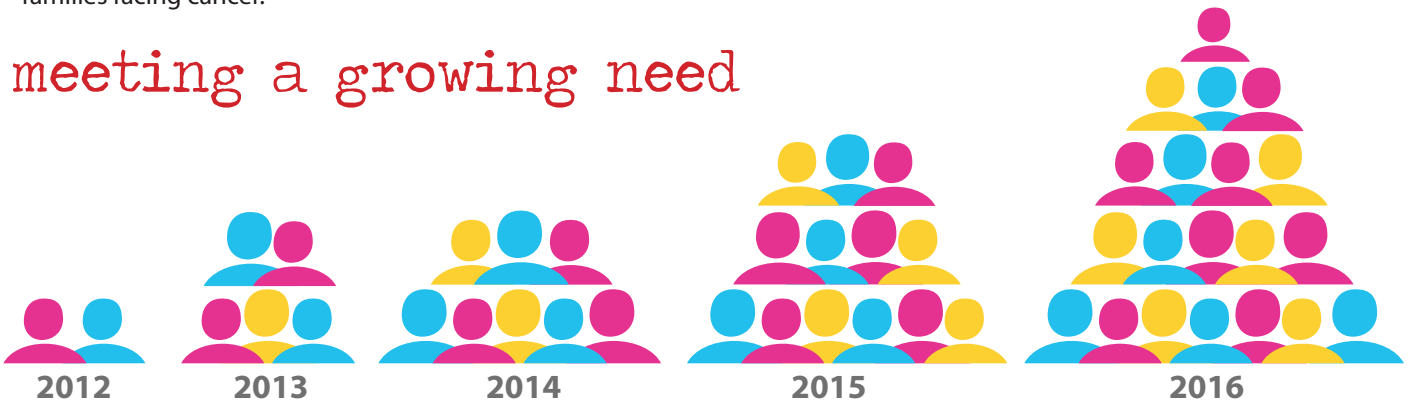


## Reaching Your Fundraising Goal

### Telling Stories

**Georgian Bay Cancer Support Centre** offers free emotional, psychological, physical support and education to those facing cancer, their families, and caregivers in the North Simcoe area. As an independent Canadian Registered Charity, the Centre relies solely on the generosity of the community to keep its doors open. Cycle Camelot is the Centre's largest fundraiser and through the funds raised by participants, the GBCSC has expanded its programs to meet the demands of its growing membership. Every dollar given to the GBCSC stays in the North Simcoe area and helps local families facing cancer.

meeting a growing need



**Our Programs** we strive to provide meaningful programs to our members to support their physical, social and emotional well-being. The GBCSC monitors the attendance of each program and survey participants to ensure members are benefiting from the Centre. The following program categories aim to reduce stress, increase energy, and give a sense of belonging.

Support Gentle Exercise Soup for the Soul Creative Expression Wig and Protheses Fitting Education

### What's Your Story?

Each participant has a different reason why they are supporting the GBCSC through Cycle Camelot. Perhaps you are riding/walking for a loved one going through treatment or maybe you are a survivor yourself. How many years have you been involved in Cycle Camelot? Why is rural cancer support important to you? Is this a physical challenge that you are training for? Whatever your connection to the Centre, to cancer, or to cycling, don't be shy in telling your story. People will want to support you; it's amazing what can happen when you just ask.

share HOPE build STRENGTH find COURAGE

It is expected that 1 in 2 Ontarians  
will develop cancer in their lifetime

## Sharing Stories

### Cycle Camelot Website

[www.cyclecamleot.com](http://www.cyclecamleot.com)

When you sign up for Cycle Camelot through the website, you will be taken to Canada Helps to set up your personal or team fundraising page. Through the registration process, you will establish a fundraising goal (\$200 or more) and be asked to share your story. We are asking that each participant make an initial donation of \$50 to kick start your fundraising and help cover the cost of making Cycle Camelot 2016 a fun and safe event. Each person that contributes to your fundraising goal will receive an email of thanks from the GBCSC, however, if you prefer to also send them an email, please select the box that sends you notifications every time someone donates to your personal or team page. Once your page is set up you can now share it with friends, family and coworkers! Be sure to send donors to your TEAM page if you are fundraising as a group.

### Georgian Bay Cancer Support Centre

[www.gbcanccersupportcentre.ca/mystoryourcentre](http://www.gbcanccersupportcentre.ca/mystoryourcentre)

The Georgian Bay Cancer Support Centre partnered with Kelly Moss Photography to tell our members, volunteers and supporters stories through the #mystoryourcentre. You can share these stories with your supporters, through email or social media, to give them an up close and personal look into the GBCSC and the people they are supporting by contributing to your Cycle Camelot fundraising goal.

### Email

Using your personal email account, you can share your story with friends, family and coworkers, and copy and paste the link to your personal or team fundraising page in your email. You can also encourage people to visit [www.cyclecamelot.com](http://www.cyclecamelot.com) and they can find you on the site by clicking on Sponsor a Cyclist or Team and entering in your name. Sending emails everytime you reach a notable fundraising benchmark (50%, 75%, 90%, goal reach!) will remind your supporters to contribute.

### Facebook

Once you have registered for Cycle Camelot, we encourage you to "like" Georgian Bay Cancer Support Centre and Cycle Camelot on Facebook. Through these pages you will be updated on the achievements of the Centre and our members and receive all news related to Cycle Camelot. Please feel free to share posts that interest you. By expanding our network, we reach more people that can be supported by the Centre and our programs.

**Thank you for caring about local families facing cancer.**

*Please don't hesitate to contact the Georgian Bay Cancer Support Centre should you have any questions or concerns regarding your registration or fundraising efforts. We are here to help make this a fun experience!*



Georgian Bay  
Cancer Support Centre

HOPE lives here

Georgian Bay Cancer Support Centre  
15 Jeffery St. • Penetanguishene ON L9M 1K5

705-549-6444 • | 877 386-3434

[info@gbcanccersupportcentre.ca](mailto:info@gbcanccersupportcentre.ca) • [www.gbcanccersupportcentre.ca](http://www.gbcanccersupportcentre.ca)  
[www.facebook.com/georgianbaycancersupportcentre](https://www.facebook.com/georgianbaycancersupportcentre)